



**X facility
management
forum**
XFMF QATAR – 2ND EDITION

SHOW GUIDE

10TH Nov 2025

Grand Hyatt Hotel

Doha, Qatar

2025

AGENDA

Opening - Morning Coffee	09:30 – 10:00
Guest arrivals, Coffee & Networking	
Event Host Introduction	10:00 – 10:10
Menna Awwad - FM Business Unit Head at ITEVENTS	
Mr. Prabhat Shukla	10:10 – 10:30
Director of Housekeeping & Quality at Inter Continental Doha the City Topic: "Sustaining Excellence in the Heart of Hospitality"	
Mr. Mohamed Elsaleh	10:30 – 10:50
General Manager at Color Glo	
Mr. Saifuddin Mohammed	10:50 - 11:10
Manager – Energy Efficiency and Decarbonization at GORD Advisory. Topic: "Engineering Due Diligence for Sustainable Operations."	
Eng. Abdelhameed Gamal	11:10 - 11:30
Head of Smart City Department at ECG Qatar Topic: "Smart Operation: From Buzzword to Bottom Line"	
PANEL DISCUSSION	11:30 – 12:20
"Innovative approaches to Sustainability in Facility Management"	
<ul style="list-style-type: none"> • Dr. Zaki Mohamed Ahmed - Senior Director Sustainability Advisory - Gulf Organization for Research & Development (GORD) • Mr. Mohamed Saadeh – General Manager – Darwish Interserve • Mr. Omar Mostafa – General Manager – EMCO Qatar • Dr. Mina Fayek - Managing Director – Egypro Facility Management & Engineering. 	
Mr. Vishal Hegde	12:20 - 12:40
Senior Manager, BSC & TASKI - UAE & GCC at Diversey - A Soliens Company	
Mr. Mazin Jamal	12:40 - 13:00
Director of Smart Buildings Enterprise Software - Middle East & Africa at Schneider	
Lunch Break	13:00 - 14:00
Mr. Irshad Khan	14:00 - 14:20
QHSE Director - Acciona Topic: "Integrating QHSE Excellence into Facilities Management Operations"	
Eng. Dawlat Elmosalmi	14:20 - 14:40
Project Manager at Berger+Parkkinen Associated Architects Topic: "Lean in Facility Management"	
Awards	14:40 - 15:10
Closing Remarks & Next Steps	15:10 - 15:40



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ROUNELL DEMAISIP

Director Of Housekeeping & Quality

Rounell Demaisip RMP, CFM Currently working as a Risk Management Professional for Ashghal - Public Works Authority under Building Projects Department in Doha, Qatar.

Having a Bachelor of Science Degree in Civil Engineering. Completed various certifications in Risk Management, NEBOSH Certifications, IOSH, ISO 31000 Risk Management and ISO 45001 Lead Auditors Courses.

Have accomplished a wealth of Risk and HSE-related experience in devising and implementing plans, policies, procedures, and programs in a wide range of industries, including Construction, Roads and Infrastructure, Facilities Maintenance, Oil and Gas, and O&M.

A certified Risk Manager from PMI, a strong leader with over 24 years of combined Risk Management and HSE experience focusing on Risk and HSE initiatives and program delivery.



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PRABHAT SHUKLA

Director Of Housekeeping & Quality

Prabhat Shukla is a seasoned hospitality professional with over 24 years of progressive experience across **India, the UAE, Kuwait, and Qatar**. His leadership philosophy combines operational excellence with a strong focus on guest experience, innovation, and consistency. Currently, he serves as Director of Housekeeping & Quality at InterContinental Doha The City and InterContinental Residence Suites, managing one of Doha's most iconic hospitality towers in the heart of West Bay.

Beyond his operational role, Prabhat is the President of the Asian Housekeepers' Association and Founder-Chairperson of the Qatar Housekeeper Association, where he has been instrumental in developing housekeeping associations across the GCC.

His contributions have been recognized through multiple accolades

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MAJD ABDALLA

Operations Manager

Majd Abdallah is an FM professional with vast experience in IFM projects across residential, commercial, and public realm sectors. Contributed to the success of service delivery of prestigious facilities during world-class events.

Currently managing regional facilities and properties and establish owner associations with DAMAC Properties



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DAMAC
LIVE THE LUXURY

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AHMED ELMASRY

Head Of Facilities And H & S

Ahmed El Masry, MRICS is a distinguished civil engineer and certified MRICS professional with over 20 years of leadership experience in facilities management, health & safety, and strategic project delivery. As the Head of Facilities Management and HSE at Vodafone Qatar, he has successfully led high-impact initiatives including major HQ fit-outs, GSAS and ISO 45001 certifications.

Ahmed holds additional credentials such as PMP, FMP and NEBOSH, and is widely recognized for his ability to drive operational excellence, sustainability, and stakeholder engagement across complex environments.



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NIKOLAOS SPACHIS

Assistant Executive Director Hospitality

Nikolaos Spachis is a hospitality operations professional with extensive experience in the tourism, education, and healthcare industries spanning over 18 years.

Nikolaos has held various corporate roles in hospitality operations and soft services, managing large-scale multi-site businesses. He has successfully navigated complex environments with multicultural teams in various countries across Europe and the Middle East.

With over 18 years of international leadership experience, Nikolaos is a forward-thinking operations and soft services executive with a proven track record of transformative impact in hospitality operations within the **Healthcare, Education, and Tourism** sectors. His expertise lies in driving large-scale, multi-site operations from the corporate level, consistently delivering innovative solutions that enhance revenue and reduce costs.



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Amr Elnady

Senior Facilities Manager

Amr Elnady is a Senior Facility Manager with over 17 years of expertise delivering integrated facility management excellence across high-profile assets in Qatar. A Certified Facility Manager (CFM) and MBA candidate, he drives operational efficiency, asset lifecycle optimization, sustainability, and technology adoption while leading multidisciplinary teams to achieve strategic business growth and long-term asset value.



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Al-Futtaim engineering



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SPEAKERS



MOHAMED SAADEH

General Manager

Mohamed Saadeh brings over 25 years of experience in the FM industry, celebrated for his strategic foresight, operational excellence, and transformative leadership. Under his direction, his company has grown its workforce to more than 4,200 engineers and skilled professionals, setting new benchmarks for excellence in FM across the Middle East.

Holding dual master's degrees in "Engineering Management" from the University of Hull-UK and "Business Administration" from the University of Northampton-UK, Mohamed also earned a "Facility Management" certification from Franklin University. Additionally, he holds specialized certifications in Sustainability and Leading Safely, highlighting his commitment to innovation, sustainability, and safe leadership practices.

His exceptional contributions to FM have earned him multiple accolades, including placement in the FM Power 30 ranking by Construction Business News Middle East (11th in 2023), the FM Executive of the Year award in 2024, and the Visionary Leader of the Year award in 2025. Under his leadership, DIFM was recognized as the Fastest Growing FM Company in the GCC by ITP Media.



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**DARWISH
INTERSERVE**
الدارويش انتر سيرف لإدارة المرافق د.م.م.
Darwish Interserve Facility Management W.L.L



OMAR MOSTAFA

Executive Vice President

Omar Mostafa is a leader in facility management based in Doha, Qatar. He currently serves as the Executive Vice President at EMCO Qatar, where he drives operational excellence, strategic growth, and service quality across diverse facilities and sectors. Omar is a mechanical engineer and holds a Master's degree in Engineering Management from the American University of Beirut. With over a decade of progressive experience in Qatar in large organizations and mega projects, he is positioned as a key figure in elevating the facility management sector in Qatar.



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ZAKI MOHAMMED

Senior Director Of Sustainability Advisory

Zaki Mohammed is a sustainability leader with almost two decades of experience in Sustainability, Energy Conservation, ESG, Research, Project Management, and Business consultancy services. As Senior Director of Sustainability Advisory at GORD, he spearheads multidisciplinary teams, implementing innovative solutions for sustainable business practices. Zaki is instrumental in introducing state-of-the-art sustainability solutions to the built environment and has played a key role in educating a broad audience on Energy Efficiency. He has developed an easy-to-understand model for Net-Zero construction and refurbishment via the ESCO model. Among his significant accomplishments, he is leading the Arcadia and Energia Suite development & management, a unique energy analysis platform explicitly tailored for district cooling plants and buildings, respectively. Zaki received the Middle East's Energy Manager of the Year award from the AEE in 2022, highlighting his significant contributions to Energy Efficiency and Decarbonization in the MENA region and beyond. Zaki holds several prestigious certifications, including CEM®, CMVP®, REP®, PMVA® and ISO 50001 Lead Auditor. Zaki is accredited Trainer for AEE, GSAS etc where he has delivered Trainings to thousands of candidates on sustainability and Energy domains.





MOHAMMAD ALSALEH

General Manager

As the General Manager of **Color Glo International Qatar**, Mohammad leads one of Qatar's top restoration brands, specializing in luxury surface restoration for the automotive, hospitality, marine, aviation, and corporate sectors. With a strong focus on quality, innovation, and long-term partnerships, he has elevated the brand's reputation for excellence and precision craftsmanship across Qatar's most prestigious projects.



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COLOR Glo
INTERNATIONAL QATAR
infinite possibilities



MAZEN JAMAL

Director of Smart Buildings Enterprise
Software Middle East & Africa

He has successfully delivered smart & healthy buildings projects for leading global companies, such as Novartis, EY, Landsec, London Stock Exchange and Twitter, generating savings and enhancing their spatial management efficiency. As an advisory member of the Air Concept for WELL, he contributed to the development of strategies and standards for improving the health and wellness of buildings and occupants. His mission is to help clients create healthy and smart buildings that foster productivity, sustainability, and innovation.



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DAWLAT ELMOSALMI

Project Manager

Dawlat is a Lean Manager and Project Manager at BERGER PARKKINEN bringing over 16 years of expertise in architecture, project management, business development, and Lean management. Recognized as a pioneering Lean Leader in the Middle East's design and construction sector, her career, which began in 2008, has been marked by rigorous research and practical application of Lean principles.

Her master's degree thesis focused on integrating Lean management with Building Information Modeling (BIM), reflecting her deep commitment to innovative practices. As a PMP-certified professional and BIM practitioner, Dawlat adeptly merges Lean methodologies with project management, BIM, and sustainability.

In 2019, Dawlat played a crucial role as an active core team member in founding the Lean Construction Institute in Qatar (LCIQ), serving as Executive Director of Marketing and Communication for three years. In 2023, she joined the Associated General Contractors of America (AGC), significantly contributing to the Lean Construction Education Program (LCEP) and becoming the first certified Lean Lead Instructor in the Middle East. She has delivered LCEP sessions across the USA, Qatar, and the Middle East.



Irshad Ahmed Khan

facility service business line as
Regional QHSE Manager for Qatar,
Oman and Saudi Arabia

Irshad Ahmed Khan exemplifies excellence in Quality, Health, Safety, and Environment (QHSE) leadership, with over 14 years of experience driving safety culture and management system excellence. He is working with ACCIONA on facility service business line as Regional QHSE Manager for Qatar, Oman and Saudi Arabia.

He is an MMUP-certified engineer and Lead Auditor having diverse experience in the Construction and Operations & Maintenance of large-scale projects, including hospitals, rail networks, airports, schools, hotels, malls, stadiums, and infrastructure developments. His primary role involves establishing, implementing, and monitoring Integrated Management Systems through inspections and audits. His exceptional contributions to Health and Safety have been recognized with the RoSPA Gold Award for four consecutive years 2022, 2023, 2024, and 2025 in one of the world's most prestigious health and safety competitions.



Abdelhameed Mohamed

Smart City Department Manager

Abdelhameed Mohamed is the Smart City Department Manager at Engineering Consultants

Group (ECG) with 17 years of professional experience. He holds a Master's degree in Smart City

Solutions from HFT Stuttgart University in Germany and is a Chartered Professional Engineer

with Engineers Australia. He also carries industry-recognized credentials including BICSI's RCDD

and DCDC certifications (USA) and is a DGNB Registered Professional (Germany).

As a seasoned public speaker on smart city topics, Abdelhameed has delivered more than 40

sessions across Qatar, Saudi Arabia, Oman, the UAE, Egypt, Morocco, France, Germany, Austria,

Spain, and the USA





SAIFUDDIN MOHAMMED

Manager – Energy Efficiency
and Decarbonization

Saifuddin Mohammed, currently serving as Manager – Energy Efficiency and Decarbonization at GORD, brings over 27 years of experience as a Lead Mechanical Engineer and ASHRAE Certified HVAC Designer. His notable projects include Kuwait International Airport, College of Science, Amiri Hospital, and various high-rise towers, emphasizing HVAC designs that enhance energy efficiency and sustainability. Passionate about sustainability, he has conducted numerous energy audits, implemented conservation measures, and provided comprehensive training sessions. As a certified trainer for the Association of Energy Engineers (AEE) and GORD, Saifuddin excels in delivering impactful and practical training, empowering professionals to advance energy efficiency and sustainable practices.



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SUPPORTING ASSOCIATION



EMEA

IFMA®

International Facility Management Association

IFMA is the world's largest and most widely recognized international association for facility management professionals, supporting 24,000 members in more than 100 countries. This diverse membership participates in focused component groups equipped to address their unique situations by region (136 chapters), industry (16 councils) and areas of interest (six communities). Together they manage more than 78 billion square feet of property and annually purchase more than US\$526 billion in products and services. Formed in 1980, IFMA certifies professionals in facility management, conducts research, provides educational programs and produces World Workplace, the world's largest series of facility management conference/expos.



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GOLD SPONSOR



ACCIONA Facility Services Middle East is a leading provider of integrated facility management solutions, focused on sustainability and innovation. Our mission is to enhance community quality of life through efficient and tailored services across commercial, residential, and industrial sectors. We offer a range of services, including integrated facility management, cleaning, maintenance, security, and energy management. We cater to various clients, such as real estate developers, government institutions, and healthcare facilities. Our unique selling proposition lies in our commitment to environmentally friendly practices and the use of cutting-edge technology to optimize operations. We are eager to explore sponsorship opportunities that align with our values and contribute to community well-being.



GOLD SPONSOR

Planon

Building Connections

Planon is a global leader in Integrated Workplace Management Systems (IWMS) and facility management, supporting over +3,500 organizations and 3 million end users across 40 countries. Planon unified platform integrates Asset & Maintenance Management, Facility Management, Space & Workplace Management, Energy & Sustainability, Real Estate and Fleet Management into one connected ecosystem that drives operational efficiency, ensures compliance, optimizes resource utilization and enables data-driven decision-making across the entire building lifecycle.

Planon has been recognized by IDC MarketScape as a Leader in the Worldwide SaaS & Cloud-Enabled Facility Management Applications 2025 report, honored with the Global Customer Value Leadership Award 2025 by Frost & Sullivan and named a Leader in the Verdantix Green Quadrant 2025 for IWMS solutions.



GOLD SPONSOR



Diversey, a Solenis Company, is a global leader in cleaning and hygiene solutions, serving customers across the hospitality, building care, healthcare, food service, and facility management sectors. With more than 100 years of expertise, Diversey is committed to creating cleaner, healthier environments through innovative products, smart technology, and sustainable practices.

Our extensive portfolio spans advanced cleaning chemicals, floor care machines, laundry and kitchen solutions, housekeeping innovations, water treatment, and digital monitoring systems—all designed to ensure exceptional hygiene standards while boosting operational efficiency and lowering costs.

Sustainability is central to our vision. We develop solutions that conserve water and energy, reduce waste, and empower customers to achieve their environmental objectives. With operations in more than 130 countries, 71 manufacturing sites, and a workforce exceeding 15,000, Diversey leverages global expertise combined with local insight to meet diverse customer needs.

Driven by our purpose to protect and care for people, businesses, and the planet every day, Diversey remains dedicated to advancing hygiene and sustainability across industries worldwide.



SILVER SPONSOR



Darwish Interserve was formed in 2010 as a Facilities Management subsidiary of How United Services and started to operate independently as of September 2018. Our company has gained 14 years of experience, making it one of the leading companies in the management of facilities and services in the Qatari market. Our company draws its strength from more than 3,000 direct workforce combining the advantage of local capability with benefits of global strength.

Darwish Interserve FM offers Integrated Facility Management including hard, soft, specialized and support services.

In Darwish Interserve, we give the peace of mind that building assets are attended to in a reliable manner, operate efficiently and in its peak performance from every aspect of the business



SILVER SPONSOR



FAME is a premier Facilities and Asset Management consultancy, trusted by leading organizations across the Middle East. We specialize in delivering strategic, high-impact solutions that enhance asset value, operational efficiency, and long-term sustainability. With deep expertise spanning commercial, education, healthcare, infrastructure, mixed-use, and critical facilities, FAME provides end-to-end services throughout the asset lifecycle including design review, operational planning, procurement strategy, service delivery modeling, ISO 41001 implementation, and performance optimization.

Our team brings extensive regional experience, particularly in Public-Private Partnership (PPP) and complex development projects, combining technical knowledge with practical insight. At FAME, we prioritize collaboration, flexibility, and innovation to develop tailored solutions that drive measurable results. More than a consultancy, FAME is a strategic partner dedicated to supporting business objectives, improving service quality, and creating environments that enhance value for stakeholders.



SILVER SPONSOR



Compass Qatar is part of the globally renowned Compass Group, headquartered in the United Kingdom. Since establishing operations in Qatar in 1996, we have experienced steady growth, enabling us to expand across key sectors including Education, Hotels, Energy, Healthcare Business & Industry and Oil & Gas.

As the region's leading provider of food services, cleaning, support services, and manpower supply, Compass Qatar plays a vital role in contributing to the sustainable development of the Qatari market. We deliver innovative dining solutions that maximize the value of outsourced food services, blending our global expertise with the dedication of our local teams.

Beyond food services, we offer a comprehensive range of cost-effective support solutions, all delivered to the highest international standards. Our commitment to excellence ensures that our clients receive reliable, efficient, and tailored services that meet their evolving needs.

Compass Group is the world's largest contract food and support services company, employing over 600,000 people globally. We serve millions of meals daily in diverse environments including corporate offices, educational institutions, healthcare facilities, sports and cultural venues, remote mining camps, correctional facilities, and offshore oil platforms.

Listed on the London Stock Exchange and a constituent of the FTSE 100 Index, Compass Group is also recognized as a Fortune Global 500 company. With operations in over 33 countries and supported by 25 regional offices, we continue to set the benchmark for service excellence worldwide.



SILVER SPONSOR



Color Glo International Qatar is a specialized restoration company providing professional repair and refinishing services for leather, wood, vinyl, fabric, and plastic surfaces. As part of the global Color Glo International network, we bring world-class techniques and eco-friendly products to the Qatar market, ensuring high standards across every project we take on. Our expertise covers a wide range of industries, with a strong focus on the hospitality sector alongside automotive, aviation, marine, residential, and commercial work.

In hotels and restaurants, we restore furniture, upholstery, and interiors to extend their lifespan and maintain the luxurious atmosphere that guests expect. From banquet seating and dining chairs to lobby lounges and fine dining furniture, our services allow properties to preserve their original design and elegance without the heavy costs of replacement.

Beyond hospitality, our capabilities extend to restoring car seats, dashboards, aviation cabins, and marine interiors, always delivering precise, factory-quality finishes. Operating from our workshop in Doha, our team of trained technicians applies advanced restoration techniques to remove stains, repair wear and tear, and revive the original beauty of materials. Our reputation in Qatar has been built on quality, professionalism, and long-term partnerships with leading hotels, businesses, and private clients.



SILVER SPONSOR



EMCO Qatar is a pioneer in the Facilities Management (FM) industry in Qatar, playing a vital role across key sectors such as Oil & Gas, Public Utilities and Infrastructure, World-Class Sports and Educational Institutions, Large Residential Complexes and Stadiums, Cultural Organizations, and District Cooling Plants.

With over 20 years of unwavering excellence, EMCO has grown into a dynamic team of more than 3,000 professionals, delivering seamless turnkey solutions as a fully integrated FM provider. Our distinguished client portfolio boasts nearly major entities in Qatar, including Qatar Energy, Qatar Foundation, Qatar Steel, Dolphin Energy, Qatar Shell GTL, Kahramaa, North Oil Company, Aspire, Katara Cultural Village, and many more.

Certified and accredited by all relevant authorities, EMCO combines cutting-edge technology with state-of-the-art management tools to set high standards in the industry. EMCO proudly manage some of the largest FM contracts in Qatar, supported by comprehensive logistics and a nationwide presence.

As Qatar's FM landscape evolves with the latest technological innovations and sustainability initiatives, EMCO is dedicated to maintaining its leadership position—continuously driving progress and delivering unparalleled excellence across the sector.



SILVER SPONSOR



Schneider Electric is a global leader in energy management and automation, driving digital transformation across buildings, infrastructure, and industries. Through its EcoStruxure™ Building Data Platform, Schneider enables comprehensive data collection and analysis for informed decision-making, seamlessly integrating with Planon's Integrated Workplace Management System (IWMS) to enhance asset and facility management, space utilization, maintenance efficiency and sustainability performance.

With a global ecosystem of 20,000+ developers, 650,000 service providers and partners, 3,000 utilities, and solutions deployed in nearly 500,000 sites, Schneider Electric connects and manages over 2 million assets worldwide, empowering organizations to achieve smarter, safer and more efficient operations.



SILVER SPONSOR



SELECT

Solutions Inspired by Partnership

SELECT is a leading System Integrator and technology provider operating across Africa, Asia, and Europe. We specialize in delivering end-to-end digital transformation through our Infrastructure and Software Solutions divisions. Our focus is on helping organizations enhance efficiency, sustainability, and data-driven decision-making.

As the official partner of Schneider Electric and Planon, SELECT delivers the full power of Planon's Integrated Workplace Management System (IWMS). The platform unifies Asset & Maintenance Management, Facility Management, Space & Workplace Management, Energy & Sustainability, Real Estate, and Fleet Management into one connected solution. Together, Schneider's smart infrastructure and Planon's software intelligence enable organizations to achieve operational excellence, energy efficiency, and sustainable growth across their entire portfolio.

